



### THE RITZ-CARLTON YACHT COLLECTION ANNOUNCES CARIBBEAN SHORE COLLECTION

*Experiences Offer Guests Curated Excursions to Engage  
with Local Culture at Every Port*



**Bethesda, MD – September 14, 2018** – [The Ritz-Carlton Hotel Company, L.L.C.](#) is delighted to announce the Shore Collection for the [Caribbean](#) itineraries on [The Ritz-Carlton Yacht Collection](#), offering a first look at the signature shore excursions in five distinct categories which include Iconic Sights; Stirring the Senses; Cultural Connections; Active Explorations; and Epicurean Experiences. For those guests looking to extend their time in destination, the brand is also introducing a selection of Overland Programs.

“We are thrilled to introduce the Caribbean Shore Collection,” said Doug Prothero, CEO of The Ritz-Carlton Yacht Collection. “While developing the Shore Collection, our goal was to offer guests extraordinary itineraries that provide an intimate look at each destination and its culture, as well as enjoy one-of-a-kind experiences at hotels and resorts within Marriott International’s luxury portfolio.”

[The Shore Collection](#) tours are offered in intimate group sizes and most can be personalized into private experiences, and a dedicated Concierge Ashore is available to create bespoke experiences for guests. The Ritz-Carlton Yacht Collection stands apart through extensive research and choosing experts by port, ensuring insider knowledge in the destination and a truly local, authentic perspective. Highlights of the [Caribbean Shore Collection](#) include an exclusive tour of Aruba Aloe in [Oranjestad, Aruba](#) paired with an aloe-based treatment at The Ritz-Carlton Spa, Aruba; an overland adventure to [Bogotá, Colombia](#); and exploring [Belize’s](#) marine and mountain wonders from the skies.

**Stirring the Senses: Aruba Aloe Tour and Aloe Spa Experience**

Unearth the powers of the aloe's healing properties and restorative powers on a visit to an island aloe facility and The Ritz-Carlton Spa, Aruba. The wellness-focused trip begins with a tour of Aruba Aloe, one of the world's first companies to formulate and manufacture skin and hair products with the succulent plant. Following the tour, guests will experience the healing benefits firsthand at The Ritz-Carlton Spa, Aruba where they will first create a customized sugar scrub, then choose from a selection of aloe-based treatments to indulge in.

### **Cultural Connections: Overland Adventure to Bogotá, Colombia**

Go beyond the tropical coast to explore history, heritage, and culture in Colombia's vibrant mountaintop capital. Experience Colombia's diverse regions on an overnight tour that takes guests from the Caribbean coast to the capital of Bogotá. Highlights of the overnight excursion include a guided tour of Bogotá's colonial district featuring the presidential mansion and museums dedicated to gold and Botero; an evening outing to Monserrate, a hilltop church that affords unparalleled views; and authentic dining experiences such as a cooking class with a local chef in a private home following a trip to the Plaza de Paloquemao fruit and flower market.

### **Active Explorations: Flightseeing over Blue Hole and Mayan Ruins**

Discover Belize's marine and mountain wonders from the skies, followed by a Maya wine and food pairing at an exclusive resort. A chartered aircraft will take off from Belize City, traveling due east over the shifting blue hues of the coastal waters. At Long Caye, the plane banks northward toward the Lighthouse Reef and the Great Blue Hole at its center. After circling the Blue Hole, the plane will soar over rolling landscapes, waterfalls, and the granite hillsides of the Mountain Pine Ridge Forest Reserve. Touching down deep in the tropical jungle, guests will arrive at an exclusive resort for a wine and food pairing four-course lunch.

"The Caribbean Shore Collection demonstrates the type of innovative and personalized programming that will make The Ritz-Carlton Yacht Collection unique," Prothero continued. "Our experiences are about taking people into the destination and bringing a new or different perspective to 'must-do' tours in addition to offering our own off-the-beaten path adventures. We aim to stimulate our guests' cultural curiosity and offer a truly memorable and authentic way to experience a destination."

The specially designed yacht will measure 190-meters, accommodate up to 298 passengers and feature 149 suites, each with its own private terrace. The yacht will also feature two 158 square-meter lavish Owner's suites, each with its own private whirlpool, modern craftsmanship and interior finishes jointly designed by The Ritz-Carlton and leading design firm [Tillberg Design of Sweden](#). The onboard experience will reflect the sublime comfort and unparalleled level of individualized guest service for which the iconic Ritz-Carlton brand is recognized.

The Ritz-Carlton Yacht Collection guests will enjoy an all-inclusive luxury experience including spacious accommodations, onboard activities and entertainment, beverages, multiple dining venues, onboard gratuities, WiFi and watersports from the yacht's marina. Signature experiences available for an additional fee include a culinary experience at Aqua, the yacht's signature restaurant designed by Michelin-starred chef Sven Elverfeld, spa treatments, and immersive excursions offered through The Shore Collection. Voyage prices vary based upon the itinerary and season.

The yachts of The Ritz-Carlton Yacht Collection are also available for private charter. For more information, please visit [www.ritzcarltonyachtcollection.com](http://www.ritzcarltonyachtcollection.com). For reservations, contact a Yacht Vacation Consultant at (833) 999-7292 (U.S. & Canada) or contact your travel professional.

###

**Press contacts:**

Meg Connolly Communications: [RitzCarlton@mcc-pr.com](mailto:RitzCarlton@mcc-pr.com)

Simon Neggers: [simon.neggers@marriott.com](mailto:simon.neggers@marriott.com)

Erica Flint: [erica.flint@marriott.com](mailto:erica.flint@marriott.com)

**About The Ritz-Carlton Hotel Company, LLC**

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), for the latest company updates, visit [news.ritzcarlton.com](http://news.ritzcarlton.com) and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in the company's award-winning loyalty programs – Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The programs, operating under one set of unparalleled benefits, enable members to earn points toward free hotel stays, achieve Elite status faster than ever, and seamlessly book or redeem points for stays throughout our loyalty portfolio of 29 brands and more than 6,700 participating hotels in 130 countries & territories. To enroll for free or for more information about the programs, visit [members.marriott.com](http://members.marriott.com).

**About Marriott International, Inc.**

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 6,700 properties in 30 leading hotel brands spanning 130 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com). In addition, connect with us on Facebook and @MarriottIntl on Twitter and Instagram.